

Kootenay Festivals and Events Brochure: *listing deadline*

Book your listing by March 17th if you want your festival, community event, exhibition, concert, workshop, etc. listed in the 2008 Kootenay Festivals & Events Brochure.

10,000 copies of this brochure will be mailed to at least 220 public outlets such as: Chambers of Commerce, Resorts, Festivals, cafes, bookstores and Arts Councils around the Columbia Basin as well as to Tourist Info Centres from the Rockies to the Okanagan. We receive great response to the Kootenay Festivals and Events Brochure, and we continue to fulfill requests for copies throughout the year.

The information is also sent to media (Canada and U.S.) for use in their events listings (Selkirk Loop, Backpackers News and the North Columbia Monthly have utilized the listings in past years).

The 2008 brochure will include events from May 2008-April 2009. The brochure will list festivals and events within the Kootenays, and will be listed by the date of the event.

The cost for listing your festival or event is \$60.00 per event. The \$60.00 is to help offset costs for printing and distribution (which has increased this year...) and is a great deal for the coverage it provides as it is subsidized by funding from the West Kootenay Regional Arts Council and the Province of British Columbia through the BC Arts Council.

The information you send us about your festival & event for the brochure is also uploaded to the CKCA website (www.basinculture.com), the West Kootenay Regional Arts Council website (www.wkarts.kics.bc.ca).

Art, culture and heritage listings are also used in the cultural magazine, ARTiculate, which also has a print run of 10,000 copies.

Listing includes:

Name of Event:

Date:

Place:

One sentence description (maximum 20 words-longer submissions will be edited):

Contact phone number and/or website:

If you are interested in listing your event, please send me the above information by: March 17, 2007. Don't wait - space may be fully booked before the deadline!

All listings must be prepaid. To keep the cost of listings as low as possible, we do not mail invoices for listings.

Please mail a cheque for \$60.00 (per listing) made payable to: West Kootenay Reg. Arts Council.

Mail to: WKRAC, Box 103, Nelson, B.C. V1L 5P7

Please also forward the personal contact name for the event/festival, address and telephone number.

The 2008 Kootenay Festivals and Events Brochure will be distributed mid April, 2008.

If you have any questions, or want to see the last brochure (if you didn't get one), please call me at 250-352-2421 or email wkrac@telus.net .

Krista Patterson

West Kootenay Regional Arts Council, a non-profit organization